#### **COOKIE POLICY**

This policy sets out information about our use of Cookies on our website.

"We" or "us" means Aish Cross Holiday Cottages

Our registered address is Aish Cross Holiday Cottages, Aish, Stoke Gabriel, Totnes, TQ9 6PT

"Website" means https://www.aishcross.co.uk/.

We are registered with the Information Commissioner's Office as a data controller under number ZB264642.

If you wish to contact us, please click here

#### What is a cookie?

A 'cookie' is a type of data file that is stored on your device when you visit a website or perform actions while visiting a website. A cookie file contains information that is transferred to your device's memory which is recalled when you revisit our site, or when you perform certain actions on your device. Where we refer to a cookie in this policy, this incorporates similar tracking technologies.

### **Necessary Cookies**

When you first visit our website, we only use necessary cookies. This means that additional cookies (called "Optional Cookies" in this policy) won't be used unless you agree to accept/enable all cookies, or select your own cookie preferences.

# **Optional Cookies**

Optional cookies are used for analytical, performance, advanced functionality and advertising purposes. More information is set out in this policy. Optional cookies help us improve our website and we believe accepting all optional cookies provides you with the best user experience.

Cookies can be "First Party", i.e. set by us, or "Third Party", i.e. placed on your device by another organisation when you visit our website. Third-party cookies may be placed on your device by an organisation providing a service to us or by our business partners, so that they can advertise products and services to you on our website and elsewhere on the internet. Because of how cookies work, our website cannot access third-party cookies stored from other websites; nor can other organisations access the data in the cookies we use on our website.

## **Changing your preferences**

You can select to accept/enable some or all of the optional cookies either within the settings of your own device or by selecting the option provided on our website.

### How long will cookies stay on my device?

The length of time a cookie will stay on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. Session cookies should expire when you stop browsing. Persistent cookies stay on your device until they expire after a set period or are deleted. For each of the cookies used on our website we have set out the duration in the tables below.

#### The Cookies we use on our website

## **Necessary Cookies**

Necessary Cookies are cookies that are required for the operation of our website. They include, for example, cookies that allow page navigation or enable you to access certain areas of our website. Our website cannot function properly without these cookies. Necessary Cookies can only be disabled by changing your browser preferences but doing so may result in reduced or limited functionality of our website. In some circumstances our website may cease to function as intended if necessary cookies are disabled, deleted or otherwise altered. We do not accept any liability for any loss arising where necessary cookies are disabled, deleted or otherwise altered. We use the following necessary cookies:

Cookie Name	Purpose	Controller	Further Information (including duration of cookie)
_GRECAPTCHA	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.	www.google.com	6 months

## **Optional Cookies**

We and third parties like to use cookies on this website to enhance your user experience, personalise content and advertisements, provide social media features, and analyse the traffic/visitor actions on our website. Optional cookies help us to provide you with the experience we intend to provide when you browse our website and also allow us to improve our website and the service we provide.

We need to obtain your consent to use Optional cookies; this is usually by way of a pop-up notice. As set out in this policy, you can change your preference at any time.

### Advanced functionality, Analytics and Performance

We use advanced functionality cookies to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

We use analytical/performance cookies to enable us to recognise and count the number of visitors and to see how visitors use our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

We would like to use the following optional advanced functionality, analytics and performance cookies:

Cookie Name Purpose	Controller	Further Information (including
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			duration of cookie)
	Vimeo installs this cookie to collect tracking information by setting a unique ID to embed videos		
vuid	to the website.	.vimeo.com	2 years
CONSENT	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data.	.google.com	2 years
	This is a Supercontrol booking management cookie and is		
visid_incap_15701	used to manage the booking process.	.supercontrol.co.uk	1 year
incap_ses_457_15701	This is a Supercontrol booking management cookie and is		<b>1</b>
ASPSESSIONIDSUBQBACT ASPSESSIONIDQUDRCDAS	used to manage the booking process.	.supercontrol.co.uk	Per session
	Collect information about how visitors use our website. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from		
_ga	and the pages they visited.	aishcross.co.uk	2 years

# **Advertising**

We and third parties want to display adverts that we think are relevant to you. In order to do so we need your consent to use advertising cookies. Even if you do not accept our advertising cookies, where you have accepted advertising cookies on another website they may remain active on our website. We use the following advertising cookies:

Cookie Name	Purpose	Controller	Further Information (including duration of cookie)
_fbp	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	.facebook.com	3 months
fr	Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin.	.facebook.com	3 months

### **Social Media Cookies**

We use social media cookies to allow you to share our website (or parts of it) on social media.

These cookies are likely to be analytical/performance cookies or targeting cookies. Please note that our social media partners may also use cookies over which we have no control and if you have consented to the use of those cookies elsewhere, as they are on your device without your consent, those cookies will be active. We cannot prevent this. To control the use of these cookies, you will need to contact the controller of that cookie.

We use the following social media platforms:

Facebook and Instagram

Dated 19.07.2022